
◀ HISPANIC HERITAGE MONTH ▶

At RNDC, we offer an inclusive and strong family culture that respects the diversity of our associates and business partners. From September 15 – October 15, we will highlight our Hispanic colleagues who have a story to tell about their Hispanic Heritage.

Name: Colt Miranda
Title: Sales Finance Director
Location: New Orleans, Louisiana
Date of Hire: 2017



What traditions or elements of your heritage make you most proud? Faith, Family and Love. While these are common elements of many cultures, these have become the common pillars that define who my family is and how we live our lives. There were very few Sundays growing up where we didn't attend church, followed by what was seemingly a Thanksgiving-sized feast with our extended family. It was that firm foundation that brought me a clear vision for my future and what is truly important in my life.

What does "Adelante" mean to you?

2020 has been a year filled with personal growth, awareness and opportunities. To me, Adelante, is about understanding how our history has led to our current circumstances, choosing not to be handcuffed by those circumstances and living with purpose knowing that our current actions will have an impact on our future. It is what we do now which has a direct impact on the lives of future

generations. Therefore, we owe it to ourselves to be deliberate in our efforts and consistently be taking action towards positive change.

What advice would you give someone who is attempting to move forward in the face of adversity or challenges?

Life is happening for you; not to you. The opportunities where we grow are when we are faced with adversity or challenges. Instead of getting upset, frustrated or anxious, be excited because you are about to be a better person when you come out on the other side. 2020 has definitely been a year of challenges and adversity, but we can choose to be excited about the prospect of knowing that when we get through this, we will have learned new things about ourselves and each other. Be grateful for who you are and who you will become.

Tell us about a person who has helped you move forward in your life/career?

My grandfather. Knowing the circumstances and obstacles he faced are enough to make anyone mad or sad. Many would have let those circumstances negatively impact their life; but not him. He grew because of those obstacles and lived his life making sure his family never endured what he did. Despite everything he went through, he lived a life of gratefulness and love. That is the life I choose to have.

Looking forward, what vision do you have for your future and how is your culture part of that vision?

My vision for the future is that I will be in a position to constantly expand my knowledge and grow my expertise where I can help to influence decisionmakers. My culture will always be a part of who I am and as I continue to grow, I can use my experience and knowledge to help educate others on the importance of diversity and inclusion. I am fearful of a world where all beings

are not fairly represented and I will continue to fight to make sure not only does everyone have a seat at the table, but that everyone will have a voice.

