

Young's Market Company's Craft Spirits Specialists

# FROM THE BAR STOOL

WINTER 2014

Issue No. 10

FROM YOUR YOUNG'S  
MARKET CRAFT  
SPIRITS SPECIALISTS

Our guide to new products, things we have learned, people we have met, places we have visited, and upcoming events that are getting us excited

## The Ultimate Guide to

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## YOUNG'S MARKET COMPANY BOURBON & American WHISKEY Portfolio



## What is Bourbon?

“In brief, bourbon is a whiskey, made predominantly from corn and aged in new charred oak barrels. According to the United States government, bourbon sold in the United States must meet these requirements:

1. **Made from a grain mixture that is at least 51% corn.**
2. **Aged in new charred-oak barrels.**
3. **Distilled to no more than 160 proof, or 80% alcohol by volume (ABV). In practice, most bourbon is distilled out at a lower proof than this.**
4. **Entered into the barrel for aging at a proof no higher than 125 (62.5% ABV).**
5. **Bottled at no less than 80 proof (40% ABV).**

Bourbon is, as noted, 51% corn. The remaining 49% includes other grains. Usually, those grains include wheat, rye, malted rye, and malted barley, in any combination. Some distilleries, though, have experimented with rice, oats, and other grains.

Bourbon must be aged, but there are no specific requirements as to time. ("But wait! Doesn't bourbon have to be at least two years old?!" Read on.)

When we looked at the legal regulations about the manufacture of Scotch and Irish whiskies, we saw some language in them about the origins of the enzymes and yeasts used in fermentation. Bourbon has no such restrictions, so bourbon makers may use added enzymes to break down the grain mash.

Bourbon requires the use of new, charred-oak barrels. This allows the barrel to impart more of its own flavors of oak, caramel, and vanilla into the whiskey than you get with Scotch, which generally uses second-hand barrels. We'll talk more about aging in a minute.

## What Is Straight Bourbon?

Look at most bottles of bourbon on the market, and you'll see the term "Straight Bourbon" indicated prominently on the label. Straight bourbon must meet all the requirements of bourbon, but it has a couple of extra requirements that regular bourbon doesn't have:

1. **Straight bourbon must be aged at least two years. If it is aged less than four years, the bottle must carry an age statement. The corollary to this is, if a bourbon carries no age statement, it's aged at least four years.**
2. **Straight bourbon may contain no added colorings, flavorings, or additional spirits.**
3. **If a straight bourbon carries an age statement, it carries the age of the youngest whiskey in the bottle.**

The last bullet point implies that straight bourbon may be a mixture of bourbons (all of them straight), but there's a caveat: they all must be produced in the same state. "Straight bourbon" does not imply a single-barrel bourbon, or even a mix of bourbons all from the same distillery. In other words, a bourbon maker can purchase straight bourbons from other distilleries and mix them to create a new straight bourbon.”

According to The Serious Eats Guide to Bourbon, by Michael Dietsch

“Bourbon starts with a “mash bill,” a blend of grains that form the basis of the bourbon. Bourbon's mash bill, as noted above, must be at least 51% corn, although in practice, bourbons are made from 60–86% corn. The other grains used in bourbon are generally rye, wheat, and barley. Most distillers use only two of those three—either rye and barley, or wheat and barley.

As an aside, bourbon that uses wheat instead of rye is known as a “wheated” bourbon, and it tends to be softer and sweeter than a bourbon made with rye. **Maker's Mark** and **Pappy Van Winkle** are the most popular, but others include **W.L. Weller** and **Old Fitzgerald**. I doubt I'm the only one who started drinking bourbon by drinking wheaters, before moving on to more rye-forward bottlings. (A whiskey such as **Bernheim Wheat Whiskey**, incidentally, is a different beast; Bernheim is 51% wheat, with the remaining grains a mix of corn and barley.)

Back to bourbon production. Ground-up grains are mixed with water, and then in most bourbons, a bit of mash from a previous distillation is added, to form a sour mash. (More on this in a bit.) New yeast is added, and the mixture is then fermented, before being moved off to a column still, also known as a continuous still or a Coffey still. Bourbon by law can't be distilled higher than 160 proof (80% ABV) but in practice, most bourbon is distilled out to between 130 and 160 proof (65–80% ABV).

Bourbon is generally double-distilled. The second pass may go through a pot still or another column still, depending on the whiskey maker.

The spirit that comes off the still is clear. Bourbon gains its color and much of its flavor from barrel aging. By law, bourbon ages in new charred-oak barrels. The charred wood provides caramelized sugars that add flavor to the whiskey.

When whiskey is aged in oak barrels, a number of variables influence the final character of the spirit. Climate plays a major role; as temperatures increase, whiskey expands, and the staves of the oak barrels absorb some of that volume; cold weather causes whiskey to contract back out of the staves. This movement of whiskey into and out of the staves gives whiskey tannins, an amber color, and a woody flavor. In warmer years, the whiskey will spend more time absorbed into the staves and pick up more tannins, color, and oak flavor; bourbon therefore ages faster in warmer years.

A barrel's location in its aging warehouse also influences how quickly the whiskey ages. Because hot air rises, temperatures on the top floor are generally higher than those below. To control for this variable, many distilleries rotate its barrels from higher floors to lower during aging.

## What Is Sour Mash?

In addition to “Straight Bourbon,” another term you'll see on some bourbon labels is “Sour Mash.” (Jack Daniels, though not a bourbon, also uses sour mash, so this part of the discussion applies to ol' Jack as well.)

Simply put, the sour-mash process involves taking a small amount from a batch of previously used mash and adding it to a fresh batch. This makes the mash taste a bit sour, hence the name, but it doesn't make the resulting whiskey taste sour.

The advantages of this process are twofold, and they're all about the yeast. First, the sour-mash process creates a consistent environment for yeast from batch to batch, which means each new batch of whiskey is consistent with the last. This is one reason your favorite bourbon tastes the same from bottle to bottle. It also lowers the pH of the batch, which helps the yeasts in the batch ferment the mash more efficiently, boosting a higher yield of alcohol.”

According to *The Serious Eats Guide to Bourbon*, by Michael Dietsch

Under federal standards after Bourbon is distilled it must enter in to charred new oak barrels for aging at no greater than 125 proof (62.5%). To be Straight Bourbon the Bourbon must be aged for at least 2 years. When the distillate (soon to be Bourbon) comes off of the still it is clear and only contains the flavor of the grains it was distilled from.

### **Bourbon Barrels:**

Let's start with the barrel or cask. Standard Bourbon barrels are 53 gallon and assembled (largely by hand) of New White Oak. The barrel does not have to be 53 gallons but generally they are. The "New" references the fact that they have not been used before. The majority of distilleries use the same barrel manufacturer, Independent Stave Company. Watch their video to see exactly how the barrels are made. It is an interesting process. It is no surprise that Bourbon gets its oak and woody flavors from these barrels. After the barrels are used for Bourbon they are usually shipped to Scotland to be used for aging by Scotch distilleries. They have also become a popular option for breweries and wineries as well. Because Bourbon uses new barrels the aging time for Scotch is usually much longer.

### **The Char on the Barrels:**

Each barrel is charred or toasted on the inside. There are multiple levels or charring and the level varies by distillery. A charred barrel is what gives Bourbon that slightly charred or smoky taste. It also adds sweetness with toffee and vanilla notes because the sugars in the wood caramelize during the charring process. Most distilleries use what is known as a number 4 char. Flames are shot through the barrel for 55 seconds to obtain a level 4 char.

### **Distillate:**

Now that the barrels are ready it is time for them to be filled with the distillate. A lot of consideration goes in to this step as well. A high-alcohol concentration, such as 160 proof, extracts more of the beneficial compounds and color, but it also extracts more tannin. These tannins are what contribute to the harsh flavor in some Bourbons. Almost all distilleries now use a barrel entry proof of between 110 and 125 proof (Buffalo Trace uses 125 for all their Bourbon whereas other Distilleries change the entry proof depending on the Bourbon). This range in proof creates a good balance of beneficial compound extraction, color and tannin's.

### **The Warehouse:**

After the distillate/bourbon is added to the barrels they are left to age and mature in bourbon warehouses or rick house. Major distilleries have multi floor warehouses with multiple rick levels where the barrels sit. Here is the amazing thing about Bourbon aging. Identical Bourbons aged for the same period of time in separate parts of the warehouse can taste drastically different. That is because of the way temperature affects the barrels. There is no temperature regulation in the warehouses so during the winter the barrels contract and then expand during the summer heat. Essentially, breathing in and out small Bourbon. Because of this, Bourbon evaporates and the distilleries experience what is known as the "Angels Share". Angels share is the portion of Bourbon (or, any alcohol that is aged) that is lost to evaporation during the aging process.

Let's use the 2013 release of George T. Stagg from the Buffalo Trace Antique Collection as an example. Buffalo Trace selected 157 barrels for the 2013 release. That's 8,321 gallons of Bourbon which was reduced down to 2,218 gallons after 15 years and 11 months of aging. That is a decrease of 73.34%! Some of this loss is due to leakage but the majority of it is from evaporation That just means that all of those flavors have been reduced down to a much more concentrated liquid. Also, George T. Stagg Bourbon enters the barrel at 125 proof and exits at its bottled proof of 128.2. This difference can be even greater if the Bourbon is aged in a higher level of the warehouse.

## Kentucky Straight Bourbon

A mixture of malt, raw grains, yeast, and water.  
At least 51% Corn. Most recipes include Rye and Malted  
Barely in lesser Percentages.



## “Wheated” Bourbon Whiskey

Still at least 51% Corn in the mashbill.  
This style Bourbon substitutes the traditional Rye for Wheat.  
Wheat gives a rounder less spicy flavor to the whiskey.



## Straight Rye Whiskey

First whiskey distilled in the United States.  
Mashbill must be a minimum of 51% Rye.  
Rye gives a floral, spicy character to the whiskey.



## Corn Whiskey

Whereas Bourbon must be at least 51% corn, Straight corn  
whiskey must be at least 80% Corn. Does not have to age a  
minimum of 2 years, and if it is aged, it cannot be put in  
new, charred oak barrels.

## Straight Wheat Whiskey

First new style of whiskey introduced since Prohibition.  
Must be distilled from at least 51% Soft Winter Wheat.

## Buffalo Trace Distillery, Frankfort Kentucky

Buffalo Trace is commonly referred to as the “Screaming Eagle” of the Bourbon World!

The Buffalo Trace Distillery is a family owned company based in Frankfort, Franklin County, Kentucky. The Distillery’s rich distilling tradition dates back to 1787 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert Blanton, Orville Schupp, and Elmer T. Lee.

The Buffalo Trace Distillery is a fully operational distillery producing bourbon, rye and vodka on site and is listed on the National Register of Historic Places. The Distillery has won seven distillery titles since 2000 from such notable publications as Whisky Magazine, Malt Advocate Magazine and Wine Enthusiast Magazine. It was named Whisky Magazine 2010 World Icons of Whisky “Whisky Visitor Attraction of the Year.” Buffalo Trace has also garnered more than 200 awards for its wide range of premium whiskies.

## Heaven Hill Distilleries, Kentucky

Heaven Hill Distilleries is America's largest independent, family owned and operated producer and marketer of distilled spirits. It is America's seventh largest supplier of distilled spirits and has the second largest inventory of aging American Whiskey in the world, with over 1,300,000 barrels in it's 40+ rickhouses. This accounts for nearly 17 percent of the world's future supply of American Whiskey. Heaven Hill is the only remaining family owned distillery in Kentucky and has filled over six million barrels of Kentucky Bourbon since it was founded after the repeal of Prohibition.

Heaven Hill produces its whiskeys at the historic Bernheim Distillery, which has the designation of being Kentucky Distilled Spirits Plant (DSP) #1. Among other brands, Heaven Hill produces Evan Williams, America's second largest selling Bourbon, Elijah Craig, the original Small Batch Bourbon, and Old Fitzgerald, a wheated Bourbon with a storied history. Parker Beam and his son Craig are our Master Distillers, Parker having over 50 years at Heaven Hill, and are 6th & 7th generation master distillers and are in charge of the whiskey aging in our open rickhouses. Almost all of the grain Heaven Hill uses comes from within 100 miles of the distillery and we still use the time honored tradition of open rickhouses with the natural changing of the Kentucky seasons to age our whiskey.

## Breckenridge Distillery, Colorado

“Breckenridge Distillery reminds me of The Boston Beer Company in the 90’s”

–Jim Koch, Founder of The Boston Beer Company (Sam Adams)

For owner Bryan Nolt, finding the best distiller possible for Breckenridge meant going back to school. While taking a class at the American Distilling Institute, Bryan met master distiller Jordan Via. Jordan is well known amongst the artisanal distilling community – as the distilling instructor at the Institute, he's trained most of them. At Breckenridge, Jordan applies a purist, traditional approach to distillation. His handcrafted, small-batch spirits are made using a Vendome custom copper pot still and premium ingredients – no shortcuts or additives are allowed. Jordan attributes the unique taste profile of Breckenridge to the water. The distillery, situated at 9,600 feet above sea level, is the highest in the world. Massive snow fall and the glaciers atop Mt. Quandary, a 14,000 foot peak, provide pristine water with a unique ph balance which lends a distinctive flavor and texture. Says Jordan, “You just can't underestimate the importance of the water in any spirit...it accounts for greater than half the volume”. To maintain its integrity, the water is only slightly filtered for the whiskey.

## **Old Forester Distillery, Kentucky**

The era of bottled bourbon began with a signature. And that is why our new bottle design features a signature on the label as did the original 1870 bottle. The signature is that of Louisville native George Garvin Brown, a pharmaceutical salesman who recognized the need for a bourbon of consistent high quality. The custom in his day was to ship whisky in barrels and pour it into decanters on the bar. Once it left the barrel, each establishment had the option of diluting the whisky as it wished. To ensure the quality of his bourbon, George Garvin Brown was the first to put it in sealed glass bottles. That way, no one could water down Old Forester or otherwise compromise it. Quite an innovation in 1870! Then George guaranteed its quality with his personal written guarantee and his handwritten signature, which he boldly displayed on the Old Forester label. As America's First Bottled Bourbon, Old Forester owns a unique history within the bourbon category. Since its introduction in 1870, it has been on the market continuously, even during Prohibition, when it continued to be sold for medicinal purposes. It is the only bourbon continuously distilled and marketed by the founding family before, during and after Prohibition. Which just goes to show – every masterpiece needs a signature.

## **Woodford Reserve Distillery (Labrot & Graham), Kentucky**

Introduced in 1996, Woodford is a bourbon of craftsmanship. The embodiment of “substance and style.” Acknowledged as “The Bourbon Homeplace.” Located in Woodford County, in the bluegrass region of Central Kentucky. “The industry’s most authentic, time-consuming and expensive production processes.”

Distilling on the site began in 1780 and the distillery building itself was erected in 1838, making it the oldest of the nine bourbon distilleries in current operation in Kentucky as of 2010—although the site has not been continuously operational as a distillery during that history.

## **Berkshire Mountain Distillery, Massachusetts**

Established in 2007, Berkshire Mountain Distillers (BMD) has created a line of award-winning artisanal spirits including Greylock Gin, Ethereal Gins, Ragged Mountain Rum, Ice Glen Vodka, Berkshire Bourbon and New England Corn Whiskey, currently available in 19 different states. All products are handcrafted in small batches in Great Barrington, Massachusetts at the Berkshire’s first legal distillery since prohibition. BMD is one of the founding members of the craft distiller movement and is embraced by several of the nation's leading mixologists. Our products have received numerous high accolades including Gold Medal Awards from the Beverage Tasting Institute and San Francisco Spirits Competition and national praise from publications like GQ, Details, New York Times, Wine Enthusiast and Jim Murray's Whiskey Bible. As supporters of local agriculture and business, BMD uses regional materials in many of our products, creating a truly authentic artisanal brand.

## **Hudson Whiskey, Tuthilltown Distillery, New York**

In 2001, Ralph Erenzo purchased our Hudson Valley property in Gardiner, NY and built the first whiskey distillery in New York State since Prohibition. The spirits began to flow in 2005. Our 5-member family of small-batch whiskeys begins with local grains, 90% of which are sourced from within 10 miles of the distillery. Our whiskey is then twice distilled in copper pot stills. During the maturation process, our goal is to maximize contact with wood by using charred, new American oak casks of different sizes. Upon bottling, we collect a diverse small-batch of barrels comprised of differing ages and sizes in order to create expressions of notable complexity.

## St George Distillery, California

Recognized as “iconic” (Spirit Journal) and “a leading light in the American artisanal spirits movement” (Whisky Advocate), St. George Spirits has been proudly independent, passionate about innovation, and committed to craft since 1982. “One of those rare people who really consider distilling as an art form” (Malt Maniacs), master distiller/owner Lance Winters is driven by a need to create beautiful spirits that beguile the palate and capture the imagination, and his “technical knowledge and finely honed sense of taste have helped earn St. George many accolades and a devoted following over the years” (Portfolio).

In the 17 years since joining the distillery, Winters has been instrumental in expanding St. George's portfolio and catalyzing its growth into one of the most prolific and innovative craft distilleries in the nation.

Today, Winters and distiller/blender Dave Smith oversee the production of St. George Single Malt Whiskey, Breaking & Entering Bourbon, St. George Absinthe Verte, the three St. George gins (Terroir, Botanivore, and Dry Rye Gin), and the distillery's flagship eaux de vie and liqueurs.

## Templeton Distillery, Iowa

When prohibition outlawed the manufacture and sale of alcoholic beverages in 1920, many enterprising residents of tiny Templeton, Iowa (pop. 350) came together to create an American classic known as Templeton Rye Whiskey, or “The Good Stuff” to those in the know.

Available legally for the first time, the infamous small batch rye whiskey returns. Based on the original Prohibition Era recipe, Templeton Rye provides a smooth finish and clean getaway.

## Balcones Distillery, Texas

Within the US craft whisky industry, Balcones is synonymous with expertise, innovation and precision, having produced some of the most highly acclaimed artisanal whiskies to come out of the US over the last four years. Our crew built the distillery from scratch. From metal sheeting and copper, to old stainless steel vessels bought on eBay, the team of three built the Texan distillery from the bottom up. Today, Balcones is the only distillery in the US that has been entirely hand built by the distillers themselves and one of the US's finest examples of such whisky craftsmanship. In 2012, Balcones became the first distillery ever to be awarded Whisky Magazine's Icons of Whisky – Craft Whiskey Distillery of the Year, Wizards of Whisky's Global Distillery of the Year, and US Craft Distillery of the Year

We do not just make whisky in Texas. We make Texas whisky — original and unique styles that we hope will found a tradition of excellence. Each bottle is our attempt to build on this distilling tradition from which we come by adding something new and wonderful.

We use the finest ingredients and utmost care in crafting our whiskies. We handwrite the batch number and individually stamp Balcones' wax seal on each bottle as a sign of the care that goes in to the whisky you have in your hand. Each batch is a mingling of barrels our Head Distiller Chip Tate has personally tasted to ensure their quality to create a truly unique and world-class spirit.



## **Fremont Mischief Distillery, Washington**

We are a family-run craft distillery located in the eclectic and eccentric community of Fremont in Seattle – the perfect place for Mischief. We attend to every small detail to make the finest rye whiskey, vodka and gin we can. All our grain is sourced locally; wheat from Whidbey Island, rye from Washington and Oregon. We take the grains full-circle, recycling our spent grains from distillation to one of only a handful of farms capable of converting waste into compost for fields and gardens and savings thousands of tons from going to landfill.

## **Piedmont Distillery, North Carolina**

Handcrafted and true to moonshine tradition, Midnight Moon and Catdaddy are made with 100% corn mash in Madison, North Carolina, population 2,000. Located in the heart of the Appalachian Mountains, were moonshine production thrives today.

The whiskey is born in small batch, 500 gallon copper pot stills. It is then triple-distilled, for ultimate smoothness.

Real, gourmet fruit with no artificial flavors or color added to this authentic Johnson family decade's old original recipe. In 2001 Junior Johnson producing and selling the Johnson family moonshine recipe, branded as Midnight Moon.

## **Low Gap Whiskey, California**

AMERICAN CRAFT WHISKEY DISTILLERY – Redwood Valley, California

WHISKEY ADVOCATE'S 2012 Artisan Whiskey of the Year-

Distilled by hand on small antique cognac stills at the Germain-Robin distillery, founded in 1982.

Traditional craft methods, Beautiful ingredients, Slow fermentation and Crispin Cain – Master Distiller.

Patient & exacting cellar work, Double distillation on an antique 16HL cognac still. On-site fermentation of distilling beer. Currently released: Clear in three versions: malted Bavarian hard wheat, malted yellow corn with barley, rye, and oat, malted rye; plus a limited bottling of two-year-old wheat and a special release of Single Barrel 2 Year Old Wheat. Descent to proof is with filtered rainwater.

## **THE JACK DANIEL DISTILLERY**

The Jack Daniel Distillery is established and registered with the federal government at its present location. Now, it's the oldest registered distillery in the United States.

## Buffalo Trace 8 Year Old Small Batch (Buffalo Trace)

Nose: A complex procession of vanillas and the usual citrus presence offering a thin veneer.

Palate: A series of soft explosions light up the taste buds, but again it is the corn that dominates, its soft oils acting as a buffer for the rye and spice.

Finish: Long and improbably elegant with the smaller grains at last finding a coherent voice; the sweeter vanilla joined by a dry, toasty oakiness.

Comment: As an everyday bourbon, there is little to match this one. It's all about balance and complexity and injections here and there of the elements that make bourbon unique.



## Woodford Reserve (Brown Forman)

Woodford Reserve uses a “high-rye” recipe. It is 18% rye, 10% malted barley and 72% corn. The rich rye content adds an exciting spice character to the Woodford Reserve taste profile.

The Woodford Reserve Distillery has its own natural limestone water source – a deep well on the distillery grounds. If a distillery uses a surface water source the law requires that the water be processed prior to use. Woodford Reserve is the only distillery that doesn't have to filter its water before use.

The Woodford Reserve Distillery cultures its own proprietary yeast and allows it to ferment the mash for twice as long as the other distilleries in the industry (6 days vs. 3 days). This allows the yeast ample time to create a complex range of spice and fruit flavors.

The Woodford Reserve Distillery crafts its spirit in a unique triple pot still distillation process. This allows for a greater degree of flavor discernment and control.

Uniquely crafted barrels, industry low barrel entry proof and unique 1874 patent warehousing all combine to create a contemporary, complex, full-flavored bourbon taste.



## Woodford Reserve Double Oaked (Brown Forman)

An innovative approach to twice-barreled bourbon creates the rich and colorful flavor of Woodford Reserve Double Oaked. Uniquely matured in separate, charred oak barrels - the second barrel deeply toasted before a light charring – extracts additional amounts of soft, sweet oak character.



## Fighting Cock Bourbon (Heaven Hill)

The “bad boy of Bourbon” is bottled at a robust 103 proof, but its 6 years of aging smooth out the feathers real well.

Aroma: Peppy and complex with notes of vanilla spice, toasty oak, a hint of rum and buttery toffee

Taste: Full and spicy; carries through the hints of rum spices, peppery oak and a touch of smoky caramel.



## Old Forester (Brown Forman)

100 Proof & 86 Proof

Master Distiller Chris Morris is an expert’s expert in the craft of making bourbon.

Old Forester is made with an exacting grain recipe of corn, rye and malted barley. With approximately half-again more rye than most bourbons, Old Forester imparts a fuller, richer, more genuine bourbon character.

Old Forester is fermented with a proprietary yeast strain that is still grown fresh daily at our distillery. The fermentation process takes a full five to seven days yielding a deeper range of complex flavors.

Old Forester is twice-distilled using a “thumper” for a cleaner, crisper spirit as it comes into contact with the barrel. And we distill only 15 barrels at a time.

Old Forester is matured in a unique climate-controlled warehouse, which gives our Master Distiller greater control of the bourbon cycling process and directly benefits our bourbon maturation cycles.



## Henry McKenna (Heaven Hill)

80 proof & 100 Proof Single Barrel

Henry McKenna brought his family’s whiskey recipe with him from Ireland in 1837 and settled in Fairfield Kentucky, founding his distillery there in 1855. He soon adapted his techniques to the local Kentucky grains, particularly corn, and began producing what became known as “Kentucky’s Finest Table Whiskey.” To this day, Henry McKenna Bourbon honors that heritage with a Bourbon that can be served with pride and poured without pretension.



### Henry McKenna Single Barrel (Heaven Hill)

The only extra-aged Bottled-in-Bond Single Barrel Bourbon in the world, indicating it meets exacting U.S. government standards for age and proof. Every bottle is filled entirely from a single barrel that has aged through 40 Kentucky seasons (10 years). But more important, its taste earns high accolades from connoisseurs themselves.

Aroma: Peppery & spicy, toast to counter mint and orange rind. Complex and tempting.

Taste: Deep, satin smooth oak and burnt sugar, vanilla, caramel, cinnamon, honey and

- “Magnificent stuff from Heaven Hill that really is worth hunting for.” -- Jim Murray

Classic Bourbon, Tennessee & Rye Whiskey



### Evan Williams Single Barrel Vintage Bourbon (Heaven Hill)

Evan Williams Single Barrel is currently in distribution on its 2002 Vintage, distilled at 86.6 Proof. It is first and only vintage-dated Single Barrel Bourbon bottled solely from one barrel, hand-selected by Master Distillers Parker & Craig Beam

Aroma: Dark caramel & sweet oak. Taste: Lush & spicy; oak with honey, apple-orange notes

Awards

- Five time “Whiskey of the Year” award winner
- From a single barrel and aged over 9 years



### Elijah Craig 12 Year Small Batch Bourbon (Heaven Hill)

Elijah Craig Small Batch Bourbon is aged 12 years and bottled 94 Proof. It was the original small batch Bourbon introduced before the term existed and created the category as we know it today. All of our small batch whiskeys are between 60-70 hand selected, exceptional barrels each. Elijah Craig is critically acclaimed ~ awarded a double gold medal at the San Francisco World Spirits Competition, and hailed by whiskey expert and author Jim Murray as “unquestionably one of the great Bourbons.” Rev. Elijah Craig was a pioneering Baptist preacher born in Virginia, who became an educator and capitalist entrepreneur in the state of Kentucky and was later credited by some historians with the invention of bourbon whiskey. Between 60 – 70 barrels in each small batch release.

- Awarded a Gold medal at the 2007 San Francisco World Spirits Competition

“Best of the Best” in 2001 and 2003 from Whisky Magazine



## Evan Williams 1783 (Heaven Hill)

Evan Williams 1783 shares in the heritage of Evan Williams Black Label, the second largest selling brand of Kentucky Straight Bourbon Whiskey in the U.S., named for Kentucky's first distiller of 1783.

Evan Williams 1783 is a small batch, extra aged line extension of Evan Williams Black Label that is named after the year in which Evan Williams first established his distillery.

Today, Master Distillers Parker and Craig Beam oversee the production of Evan Williams 1783 using the same process and traditional recipe made popular by the brand's namesake.



## Evan Williams Bottled in Bond (Heaven Hill)

Evan Williams Bottled-In-Bond shares in the heritage of Evan Williams Black Label, the second largest selling brand of Kentucky Straight Bourbon Whiskey in the U.S. and the world and named for Kentucky's first distiller.

Evan Williams Bottled-In-Bond is one of the few remaining bottled-in-bond Bourbons available. The designation means it is bottled at 100 proof, is a minimum of four years old, and is the product of one distillery in one production season.

Bottled-in-bond Bourbons are now gaining renewed notoriety among aficionados and mixologists for their retro appeal, unique product attributes and robust proof.

Today, Master Distillers Parker and Craig Beam oversee the production of Evan Williams Bottled-In-Bond using the same process and traditional recipe made popular by the brand's namesake.



## Evan Williams Black Label Bourbon (Heaven Hill)

Evan Williams Black Label is extra aged for 5-7 years and is distilled at 86 Proof. It is the 2nd largest selling brand of Kentucky straight Bourbon Whiskey in the world and is a category leader with its extra aging. Evan Williams is known as Kentucky's 1st distiller and began distilling in 1783 near Louisville, Kentucky after emigrating from Wales, illustrating the primacy of the Welsh whisky tradition in the United States.

Aroma: Deep vanilla nose. Taste: Brown sugar and caramel. Finish: Medium to long

- San Francisco World Spirits Competition – Gold Medal
- Best Buy Whiskey – Malt Advocate Magazine



## **Berkshire Mountain Distillers Bourbon (Berkshire)**

Production: Berkshire Mountain Distillers' Bourbon Whiskey is handcrafted in small batches using local corn sourced from a farmer two miles from the distillery. After meticulous fermentation and distillation, only the finely cut of spirit is selected to be aged in virgin American white oak barrels. Mash bill is corn, rye and malted barley. 43% ABV, 750ml.

Tasting Notes: Smooth and balanced with bright notes of spicy rye, vanilla and mature fruit. Lingering finish of caramel and toasted nut.



## **Eagle Rare 10 Year Old Single Barrel (Buffalo Trace)**

Double Gold Medal Winner at the San Francisco World Spirits Competition 5 out the last 7 years!

“The bright honey/topaz color shows sparkling bronze core features impeccable purity; the early aromas include gentle grain, toasted honey-wheat bread, and tobacco leaf with aeration, the aroma quickly transforms into a pedal-to-the-metal Bourbon bouquet as evolved scents of ripe banana and charcoal tweak the olfactory sense in the middle stage whiffs -- fragrances of lanolin, almond butter, melon, and oil accent the toastiness beautifully -- it's a somewhat restrained, or better, understated aroma but I sense lots of power lying just beneath the surface; my, my, my, what have we here -- in the mouth, this oily, toasty beauty seduces the taste buds at palate entry with dry flavors of cereal grain and mild oak resin -- the mid-palate tastes explode on the tongue in unabashedly sweet and oily flavors of black raisins, grape- fruit, charred oak, and candied almonds; the finish is long, corny sweet, moderately fiery, and lasciviously oily; easily one of the most tactile yet assertive and expressive Bourbons I've tasted in the last two years; fasten your seat belts.” – Paul Pacult, The Spirit Journal



## **Blanton's Single Barrel (Buffalo Trace)**

### **The Original Single Barrel Bourbon**

Winner of 5 Gold in International spirits competition in the last 5 years

The nose is very deep and satisfying. The taste has a masterful start with powerful dry vanilla notes in perfect harmony with hints of honey amid the strong caramel. The long, creamy caramel holds the fort until some late soft peppers arrive to spice things up. The underlying dryness amid the spice and honey really makes for bourbon that should suit all tastes and one to keep the discerning whiskey drinker almost purring with delight. - Jim Murray



## Breckenridge Bourbon (Breckenridge)

Full of character, big-hearted, chewy Bourbon where honey and cocoa thrives and spices make a telling impact...definitely worth buying.” - Jim Murray’s Whiskey Bible 2012

The taste of Breckenridge Bourbon is certainly turning heads. The unusually high rye content gives it depth and complexity, and earned Breckenridge Bourbon one of just three gold medals awarded at the 2011 International Wine and Spirits Competition in the United Kingdom. With a deep-amber hue and notes of pepper and toasted sesame, the bourbon also won the Double Gold Medal at the 2012 Denver International Spirits Competition and scored 96 points - one point above Pappy Van Winkle’s 23 year-old bourbon - at the Ultimate Spirits Challenge in New York City.

The unique mash bill features corn, malted barley and nearly 40% rye. Made using traditional, open-top Scottish style fermentation, it was aged in 55 gallon, Char No. 3, Missouri white oak barrels for three years.



## Hudson Four Grain Bourbon (William Grant)

This innovative variant brings together the distinct characteristics of corn, rye, wheat and malted barley. It’s distilled twice and bottled at 46%. Balanced, rich and peppery with a warm, soothing finish. Each batch starts with 800 pounds of grain which is ground at the distillery, cooked and fermented, then distilled twice. It is aged in our signature small barrels. Our Four Grain Bourbon is a rich full-flavored spirit. The grains are perfectly suited one to the others so that the end result balances the soft richness of corn, the sharp peppery notes of rye, all the smooth subtlety of wheat and the sweetness of malted barley.



## Angel’s Envy Port Wine Finished Bourbon

Angel’s Envy is an artisan, port-finished bourbon inspired by Lincoln Henderson’s lifetime spent perfecting the craft of creating fine spirits. Given the Highest Recommendation by Spirit Journal, celebrated by Whiskey Advocate, The Bourbon Review, and awarded Wine Enthusiast’s highest bourbon rating ever, Angel’s Envy is a career summed up by two fingers of the finest bourbon you ever tasted.

The small batch artisan bourbon is the culmination of Master Distiller Lincoln Henderson's storied career. One of the original pioneers of the premium bourbon and whiskey categories in the U.S., Lincoln came out of retirement to create the world's finest bourbon on his own terms - with a simple desire to enjoy the art of making whiskey. The Master Distiller, which many have called a living legend, brings with him more than 40 years of experience, having worked on world-class brands, such as Woodford Reserve and Jack Daniels.

Aged for 4-6 years in American white oak barrels and finished in hand-selected port casks for an incremental 3-6 months. The final result is exceptionally smooth, nuanced and refined bourbon.



### **Rock Hill Farms 10 Year Single Barrel (Buffalo Trace)**

Rock Hill Farms Single Barrel Kentucky Bourbon Whiskey (USA); 50%

Rated #10 the best American Whiskey 2010 Paul Pacult

Recently retasted and it blew me away with its combination of strength (100-proof) and grace. A whiskey lover's whiskey. Full of sophistication and big buttered popcorn flavors that dominate well into the aftertaste. A forgotten American whiskey, to my dismay, and one that should be placed, once again, front and center in the consumer arena.



### **Elmer T. Lee Single Barrel Bourbon (Buffalo Trace)**

Wine Enthusiast rating: 91

“Medium gold in color; the nose brings notes of butterscotch, clover, vanilla, and old leather. The big body bears a palate with an almost wine-like character that balances intense fruits, honey, and vanilla with a light spiciness that shows off the distiller's craft. The finish is long and warm.” - Wine Enthusiast Magazine

Aged for 4-6 years in American white oak barrels and finished in hand-selected port casks for an incremental 3-6 months. The final result is exceptionally smooth, nuanced and refined bourbon.



### **Stagg Jr. Bourbon: cask strength, unfiltered (Buffalo Trace)**

George T. Stagg built the most dominant American distillery of the 19th century, during a time known as the Gilded Age of Bourbon. Uncut and unfiltered, this robust bourbon whiskey ages for nearly a decade and boasts the bold character that is reminiscent of the man himself. “Stagg Jr. is George T. Stagg, just a bit younger.”

TASTING NOTES: Rich, sweet, chocolate and brown sugar flavors mingle in perfect balance with the bold rye spiciness. The boundless finish lingers with hints of cherries, cloves and smokiness.



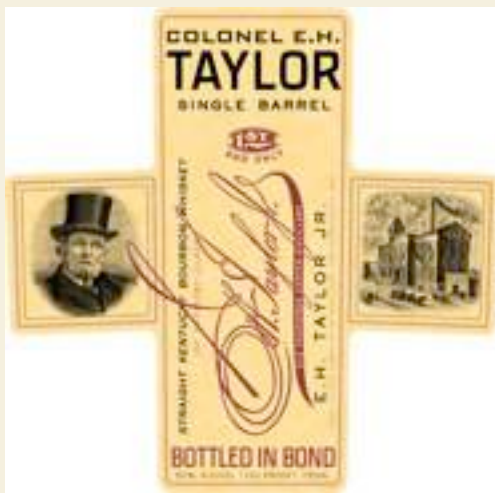


## EH Taylor Small Batch, Bottled in Bond (Buffalo Trace)

The aroma delivers hints of mint and sweet spices balanced with smoky oak. A smooth flavor of caramel corn sweetness is mingled with tones of butterscotch and licorice. The aftertaste is a soft mouth feel that turns into subtle spices of pepper and tobacco.

Hand selected barrels aged in Warehouse C, 6th Floor, 7 years old

Bottled in Bond, 100 Proof. Rye Recipe Bourbon Whiskey



## Old Fitzgerald “Wheated” Bourbon - Discontinued

- Old Fitzgerald Bonded, Old Fitzgerald 1849, Old Fitzgerald 12 Yr Special Reserve

### *The Old Fitzgerald Story*

John E. Fitzgerald opened a distillery in Frankfort Kentucky. He produced a high quality Bourbon that was only available for rail and steamship lines and private clubs. At the turn of the century (1900) he expanded his market by introducing his whiskey to the American public and exporting to Europe. Old Fitzgerald at the time was one of the last pot-stilled whiskeys and was produced by this method up until 1913.

During prohibition the brand was purchased by Pappy Van Winkle, an acknowledged whiskey man with a liking for Wheated whiskeys. It was uniquely suited to the culture of the Old South. Old Fitzgerald maintains the traditional premium wheated whiskey mashbill that John Fitzgerald and Pappy Van Winkle established. Old Fitzgerald used to be served in the White House in many administrations and was known as “The favorite of American Presidents”.

Made with a "whisper of wheat" according to a time-honored formula, Old Fitzgerald is critically acclaimed for its distinct, complex nose and taste. By substituting wheat for the more traditional rye in the grain recipe, or mashbill, Old Fitzgerald finishes with a rounder, softer profile.

### Larceny “Wheated” Bourbon (Heaven Hill)

Larceny is a true small batch Bourbon produced from dumps of 100 or fewer barrels that have been selected from the 4th, 5th and 6th floors of Heaven Hill’s open rick warehouses in Nelson County, Kentucky. Larceny is drawn from barrels that have aged from 6 to 12 years at this high storage, and is bottled at a full-bodied 92 proof, or 46% alcohol by volume.

A super-premium 92 proof Bourbon, Larceny is the heir to the wheated Bourbons that make up the historic Old Fitzgerald franchise that Heaven Hill acquired in 1999. In fact, it is the somewhat controversial history of John E. Fitzgerald and his eponymous Bourbon brand that provides the story, and name, to Larceny Bourbon. Larceny Bourbon continues the Old Fitzgerald tradition of using wheat in place of rye as the third or “small” grain in the whiskey’s grain recipe, or mashbill as it is commonly known. The use of winter wheat replaces the spicier, fruitier flavor notes that rye provides with a softer, rounder character that is the hallmark of Old Fitzgerald and other “wheated” Bourbons such as Maker’s Mark and the Van Winkle line.

It is actually the story of the Old Fitzgerald brand, made famous by the late Julian “Pappy” Van Winkle Sr., that forms the historical basis for Larceny Bourbon. According to industry lore, John E. Fitzgerald had founded his distillery in Frankfort, KY shortly after the Civil War ended, making his Bourbon available only to steamship lines, rail lines and private clubs. This story was furthered by S.C Herbst, who owned the “Old Fitz” brand from the 1880’s through Prohibition, and “Pappy” Van Winkle, who purchased the brand during Prohibition and made it his signature label. However, it was revealed by Pappy’s granddaughter, Sally Van Winkle Campbell, in her 1999 book *But Always Fine Bourbon—Pappy Van Winkle and the Story of Old Fitzgerald*, that in fact John E. Fitzgerald was not a famous distiller at all. He was in reality a treasury agent who used his keys to the warehouses to pilfer Bourbon from the finest barrels. His discerning palate led those barrels to which he chose to help himself being referred to as “Fitzgerald barrels”.



## W.L. Weller Special Reserve 7 Year Bourbon (Buffalo Trace)

The Original “Wheated” Bourbon Whiskey

Replacing the rye grain in our recipe with wheat provides for an exceptionally smooth taste. And at 7 years of age and "Kentucky proof"– 90 proof, W. L. Weller is a truly outstanding buy. Best Buy, WINE Enthusiast Magazine. 107 Proof Available

- “A medium amber bourbon, bearing a sweetish note...the body is big and the palate is very well balanced...a strong vanilla undertone and some sharp spicy tones; the finish is long and spicy.” – Wine Enthusiast Magazine.



## W.L. Weller 12 Year Old (Buffalo Trace)- Allocated

Paul Pacult, The Spirit Journal: The deep bronze color beautifully reflects the light -- perfect purity; the initial nosing pass finds fully nature aromas of lanolin, almond oil, and creamed corn -- in the middle stage sniffings, following several minutes of air contact, a toasty oaky/vanilla perfume takes the aromatic helm -- the fourth and last whiff highlights the oily grainy quality that's firm and pungent -- a high-spirited, lusciously toasty, and animated bouquet that has top-notch Bourbon written all over it; the dry, complex, and toasty palate entry is reminiscent of the Centennial 10 Year Old's grand entry -- the mid-palate flavor profile is heavily wheated (like Wheat Thins crackers), oily, layer, moderately sweet, and sap-like; the finish is long, sweet, oaky, and intensely grainy; follows in the footprints of the legendary Centennial and delivers the goods, all for an unbelievable price.



## Rittenhouse Rye Whiskey (Heaven Hill)- Allocated

Rittenhouse is produced in the tradition of the classic Pennsylvania or “Monongahela” rye whiskeys, and is a much acclaimed rye now enjoying a comeback throughout the country as today’s sophisticated American whiskey consumer rediscovers classic whiskey styles. Rittenhouse was launched upon repeal of Prohibition by the Continental Distilling Co. of Philadelphia. Rye was once the preeminent American whiskey style and was kept alive through the lean years by Heaven Hill and two other distilleries.

### Awards

- "North American Whiskey of the Year" 2006 San Francisco World Spirits Competition
- “Best Buy Whiskey of the Year” by Malt Advocate Magazine - 2006
- "Whiskey of the Year" for 2005 by Wine & Spirits Magazine
- "One of the best American Whiskeys at any price" ~ Esquire



## Templeton Rye (Infinium)

While some rye whiskeys only meet the minimum requirements of a 51% rye mash, Templeton Rye is made from a whiskey mash of more than 90% rye. This bold beginning – followed by a minimum four-year aging process in new charred white-oak barrels – produces the great rye character and wonderfully smooth finish that combined make Templeton Rye ideal for mixing rye-based cocktails or enjoying neat.



## Hudson Manhattan Rye (William Grant)

This award-winning spirit is made from whole grain rye one batch at a time and bottled at 92 proof. This honest rye is vibrantly bold, spicy and backwoods rustic, with notes of honey and coconut. The Manhattan Rye was recently given a 95 rating by Wine Enthusiast Magazine.

## FEW Rye Whiskey

**Bottling Note:** This Rye Whiskey melds rye (70%) with the mellowness of corn (20%) and complexity of malted barley (10%) in its mash bill, leaving us with a rather fine drink indeed. The fermented mash is then distilled to 67.5%abv, barrelled at 57.55%abv and bottled at 46.5%abv

FEW Spirits hails from Evanston in the United States of America, a city that suffered Prohibition for over one hundred years thanks to many of its advocates hailing from its dry streets. Thankfully Evanston is now home to this excellent craft distillery which takes its name ironically from the initials of Frances Elizabeth Willard, a key figure in the Temperance Movement.



# Lock Stock & Barrel

# Item 834927

**The Product**

Welcome to the finest expression of 13 Year Straight Rye Whiskey in the world.  
 100% rye grain  
 Aged for 13 years in new charred American Oak barrels  
 Distilled in copper pot stills  
 “Robustcut” taken by master distillers

**The Source**

Distillery founded by George C. Reifel, legendary distiller and infamous bootlegger during Prohibition. Reifel operated his own export companies, including Joseph S. Kennedy Limited and the Kennedy Silk Hat Company –which would go on to finance the most prominent political family in America.

Distillery was built in the middle of 40 acres of rye fields, enabling them to buy direct from farmers

Rye is very sticky and viscosity issues make the mashing process and downstream processing very challenging

**Tasting Notes**

Salted caramel, Toffee, Winter spice, Tobacco



## Angels Envy Rye Finished in Caribbean Rum Casks-Allocated

Lincoln had been considering a rum cask finish, and the taste profile of our rye whiskey was a perfect fit. After sampling over 100 rums to find the right flavor to compliment our rye, the team's decision was unanimous. Our vintage barrels began as small-batch French cognac barrels, which were then used to age and finish Plantation XO Rum. Angel's Envy Rye Whiskey spends up to 18 months finishing in these Franco Caribbean rum casks, resulting in an immensely complex whiskey. The mingling of raw, spicy and earthy rye with the mellow sweetness of rum finishing creates in an incomparably smooth and drinkable rye, even at 100 proof.



## Crater Lake Rye - Bendistillery Bend, Oregon

Time was when every town had a distillery making rye whiskey. Crater Lake Rye Whiskey hopes to revive the tradition of these small family brands that were lost during Prohibition. Crafted from 95% rye grain and pure Cascade Mountain water, the character of our rye is rich with deep toffee notes and a peppery spice that defines true American rye whiskey.



## John Jacob Rye Whiskey

Fremont Mischief Whiskey and John Jacob Rye Whiskey are made from the same rye mash grain bill. They differ in how the spirit is handled and aged after distillation.

Grain Bill: Grain bill: 90% Great Northern Rye Grain from WA & OR; 10% Barley Malt

Stills: from Arnold Holstein Markdorf, Germany, Barrels: Kelvin Cooperage, Louisville, KY

"Original Double Barrel Rye" John Jacob Rye begins the aging process in a 25 gallon new, charred American Oak barrel, medium toast. The barrel is about ½ the size of a standard whiskey barrel. This size increases surface area to accelerate development of the whiskey's characteristic flavor layers and color. We agitate the whiskey during aging. After one year, we transfer it to another oak barrel... a one-time use bourbon barrel to build nuanced flavors and more smoothness. Aged about 2 years, bottled at 80 proof.



Whisky Advocate Rated: 87 Very Good, Plenty of Character, Worth Seeking Out, No Flaws

"Ripple of oaky vanilla...Beautiful youthful rye spirit, with crackling rye spiciness, sweet floral notes and hints of horehound. Great price for mellowness in this class." -LB, 2012

## Fremont Mischief Rye Whiskey

Fremont Mischief Whiskey and John Jacob Rye Whiskey are made from the same rye mash grain bill. They differ in how the spirit is handled and aged after distillation.

Grain Bill: Grain bill: 90% Great Northern Rye Grain from WA & OR; 10% Barley Malt

Stills: from Arnold Holstein Markdorf, Germany, Barrels: Kelvin Cooperage, Louisville, KY

Pot distilled, aged 8 years in a one-time use bourbon barrel, medium toast. If we used a new, charred American oak barrel instead, it would be called a "Rye".

Bottled at 90 proof, similar to a scotch. More complex flavors, very long finish; a great sipping whiskey & very good in a Manhattan or whiskey cocktail.

Whisky Advocate Rated: 88 Very Good. Plenty of Character, Worth Seeking Out, No Flaws

"Congratulations are due... rye-spice vanilla aromas, not a fiery American rye...all the spice is there and floral/grassy complexity but more rich oak notes and a high arching finish that sustains the whiskey on the palate." -LB, Whisky Advocate, 2012



## **Coppersea Distilling: Single Farm Sourced Spirits from Hudson Valley**

Coppersea produces hand crafted spirits using Heritage Methods Distilling with painstaking attention to detail. Coppersea will always favor tradition over speed and quality over volume.

We malt our own grains, then mill them ourselves and mash with water from our on-site well in our American-made wood fermentation tank. Our unique gravity feed system means our mashes never pass through an impeller pump before distillation.

Our hand-hammered alembic copper stills sit inside our custom-built still oven, enabling Master Distiller Angus MacDonald to create spirits of depth and distinction.

Great spirits start with great ingredients, and we work hard to find the very best. We source our grains and fruits from local Hudson Valley farms, in some cases having them grow custom grains for us directly.

We have worked with Tantillo's Farm, Lazy Crazy Acres, and Blooming Hill Farm, among others. Our goal is to capture the essence of seasonal produce, including the distinctive terroir of the farms we are proud to call our partners.

We believe that sustainability includes not only sourcing local ingredients, using energy-efficient equipment, and recycling spent mash appropriately, but also supporting our neighbors and broader community.







### **Balcones True Blue Cask Strength, Blue Corn Whisky**

True Blue is a unique corn whisky made from roasted Atole, a Hopi blue corn meal. We use this rich and nutty corn to produce a whisky that we hope will bring something new to the corn whisky tradition. At cask strength, True Blue is the way Balcones distillers have always enjoyed our roasted Hopi blue corn whisky. Now there's finally enough to share. Feel free to add water if you want ... we like our water separate.

### **Balcones True Blue 100, Blue Corn Whisky (100pr)**

Since the Bottled-in-Bond Act of 1897, '100 proof' has long stood for quality and authenticity. True Blue 100 carries on that tradition. 100% of the whisky in this bottle was born, raised, and bottled at Balcones – from mash to glass. True Blue 100 retains the depth and complexity of over-proof spirits with the softer edges, supple textures and fuller fruitiness that slight dilution can bring. Rich notes of honeyed citrus, stone fruit and cinnamon and a rich, roasted corn palate. Perfect "as is" or with as much water as you prefer.

### **Balcones Baby Blue, Blue Corn Whisky (92pr)**

Baby Blue is a unique corn whisky made from atole, a roasted blue corn meal. Baby Blue isn't bourbon nor white lightning. It has the freshness and verve of traditional corn whisky but with a refined complexity. The result is a round nuttiness and roasty overtones with a smooth finish. Baby Blue was the first Texas whisky on the market since prohibition, and is the only craft-made whisky to have received a 5-star rating from F. Paul Pacult's Spirit Journal other than Balcones "1" Texas Single Malt.

### **Balcones Brimstone (106pr)**

Purification through fire — a Texas oak fire, that is. Rather than using Scottish peat smoke, this one-of-a-kind whisky is smoked with sun-baked Texas scrub oak using our own secret process. The result is a whisky full of fresh youthful corn and light fruit notes married with a bold smokiness. Brimstone is the world's first wood smoked whisky ... a Texas campfire in a bottle.

### Mellow Corn Bottled In Bond Corn Whiskey (Heaven Hill)

A traditional Straight Corn Whiskey, Mellow Corn is enjoying a comeback throughout the country as today's sophisticated American whiskey consumers and mixologists rediscover classic whiskey styles. Mellow Corn is produced according to strict government regulations dictating what can be called a Straight Corn Whiskey—a minimum of 80% corn in the mashbill, no flavoring, coloring or blending additives, and aging in used, charred white oak barrels. Mellow Corn is a superb example of classic American Straight Corn Whiskey, a predecessor to Bourbon distributed nationally only by Heaven Hill Distilleries Mellow Corn has garnered great critical acclaim, having won Gold Medals at the San Francisco World Spirits Competition and WSWA Spirits Tasting Competition.



### Berkshire Mountain Distillers New England Corn Whiskey

Production: Berkshire Mountain Distillers' Corn Whiskey is handcrafted in small batches using local corn sourced from a farmer two miles from the distillery. It is aged over oak and cherry wood that is cut, milled and charred by hand on the farm. Mash bill is 90% corn and 10% malted barley. Aged for 1 year. 43% ABV, 750ml.

Tasting Notes: Full-bodied with earthy overtones of grass and cherry fruitwood. Very complex with lingering notes of smoke and fig on the finish.



### Hudson Baby Bourbon (William Grant)

The first bourbon whiskey to be distilled in New York. This single grain bourbon is made from 100% New York corn and aged in our special small American Oak barrels. This unique aging process produces a mildly sweet, smooth spirit with hints of vanilla and caramel. The BABY is Tuthilltown's first whiskey and the first legal pot-distilled whiskey made in New York since prohibition. BABY BOURBON is a perfect introduction to aged whiskey spirits. It is mild and friendly, bright to the tongue and warming all the way down. Each bottle is hand waxed and numbered. It is a true American classic. This rich amber bourbon is expressively woody and superbly smoky, with notes of vanilla and caramel.



### Balcones '1' Texas Single Malt Whisky (106pr)

A unique style of malt whisky - Texas made, Texas proud. Balcones Texas Malt Whisky is born of hundreds of years of distilling tradition transformed by a deep sense of place. Mellow notes of sautéed pears and ripe fruit mixed with a lingering toasty malt character. We are very excited that this whisky which we have worked so hard to produce is finally ready to release. We hope you enjoy it.



### St. George Single Malt Whiskey (St George)

Seventeen years ago, Lance Winters joined St. George Spirits with a bottle of homemade whiskey as his resume and the intent to perfect an original American single malt.

Nearly two decades later, St. George Single Malt Whiskey is highly respected among connoisseurs—and allocated in the marketplace due to strong demand. 1001 Whiskies You Must Try Before You Die even says it "might just be the best U.S. single malt available today."

Various roast levels of two-row barley (pale malted barley, chocolate malt, black patent malt, Bamberg malt) elicit rich aromas of hazelnut and cocoa, while smoking a portion of unroasted barley over beech and alder wood to add base notes and additional complexity. The resulting whiskey is expressive and inviting right off the still, but a variety of cooperage types (used bourbon casks, French oak, port barrels, and sherry barrels) contribute an even greater depth of flavor—creating a layered single malt with a signature all its own.

Each release of St. George Single Malt Whiskey varies a little since we're able to draw from older barrels with every new bottling. The goal, though, is to increase expressiveness and flavor with every release—while staying true to our whiskey's signature. In recent years, distiller/blender Dave Smith has become the chief custodian for our whiskey program, and it is his palate that now guides its evolution.



### Hudson Single Malt (William Grant)

This single malt is an American interpretation of traditional Scottish and Irish whiskies—made in the classic fashion with whole ground malted barley. This award-winning expression has an intensely deep, woody character with notes of vanilla wafer and spice.



### **ROGUE Oregon Single Malt Whiskey**

Plowed, disced, harrowed, seeded, fed, watered, threshed, winnowed, malted, milled, mashed, fermented, distilled, smithed, barrel-aged and bottled by hand. When you grow it, you know it.

#### **TASTING NOTES:**

Rogue Farms Oregon Single Malt Whiskey opens with an attractive aroma of floral honey, peach and mango. Medium-to-full bodied, the aromas slowly transition to lush, ripe fruit and brown spice.

#### **3 INGREDIENTS:**

Rogue Farms Risk™ Malt; Distillers Yeast & Free Range Coastal Water.



### **ROGUE Dead Guy Whiskey**

Dead Guy Whiskey is distilled from the same three malts as Rogue's Platinum medal-winning Dead Guy Ale. Dead Guy Whiskey, ocean-aged by both the Pacific Ocean and nearby Yaquina Bay.

#### **TASTING NOTES:**

Dead Guy Whiskey has a fresh orange citrus aroma with a delicately sweet, rich malt complex. Medium-bodied, flavors of oak and honey give way to a clean vanilla finish.



## Tennessee Whiskey; What makes it different?

Some Tennessee whiskeys undergo a filtering stage called the **Lincoln County Process**, in which the whiskey is filtered through (or steeped in) a thick layer of maple charcoal before it is put into new charred oak barrels for aging. The companies that produce whiskey in this manner suggest that this step improves the flavor of the whiskey. The filtering process is named for Lincoln County, Tennessee, which contained the Jack Daniel's distillery when it originally began its operation. However, in 1871, the boundaries of the county were changed, such that the Jack Daniel's distillery and the surrounding area became part of the newly created Moore County. The only whiskey currently produced within the current boundaries of Lincoln County is Prichard's, which does not use the Lincoln County Process.

## Jack Daniel's Old No. 7

Jack Daniel's is a brand of sour mash Tennessee whiskey that is the highest selling American whiskey in the world. It is known for its square bottles and black label. It is produced in Lynchburg, Tennessee by the Jack Daniel Distillery, which has been owned by the Brown-Forman Corporation since 1956. Despite being the location of a major operational distillery, Jack Daniel's home county of Moore is a dry county, so the product is not available for consumption at stores or restaurants within the county.

Although the product generally meets the regulatory criteria for classification as a straight bourbon, the company disavows this classification and markets it simply as Tennessee whiskey rather than as Tennessee bourbon.

Jack Daniel's whiskey is filtered through sugar maple charcoal in large wooden vats prior to aging, which is an extra step that is not used in making most Bourbon whiskey, and the company claims that this makes the product different than Bourbon. However, Tennessee whiskey is required to be "a straight Bourbon Whiskey" under terms of the North American Free Trade Agreement, and Canadian law, and there is no other legal definition of the term "Tennessee whiskey" (other than U.S. law governing the definition of "whiskey" in general).

## Gentleman Jack

Just like Jack Daniel's Tennessee Whiskey and Jack Daniel's Single Barrel, Gentleman Jack is charcoal mellowed before going into the barrel. Gentleman Jack, however, receives an additional "blessing" when it is charcoal mellowed again after reaching maturity – making it the only whiskey in the world to be charcoal mellowed twice, giving it ultimate smoothness. Gentleman Jack is full-bodied with fruit and spices, and its finish is silky, warm, and pleasant.

## Jack Daniel's Single Barrel

Single Barrel is matured in the highest reaches of our barrelhouse, where the dramatic changes in temperature cause its color and taste to deepen further. We still hand select each barrel for its robust taste and notes of toasted oak, vanilla and caramel.



## Bernheim Wheat Whiskey (Heaven Hill)

Bernheim Original Wheat Whiskey is aged 5 years and bottled at 90 Proof. It is made with soft winter wheat whiskey and was the first whiskey to use wheat as its primary grain since Prohibition ended. Bernheim is produced at the namesake Bernheim Distillery in Louisville, Kentucky as a “small batch” and aged in Rickhouse Y at Heaven Hill’s Bardstown, Nelson County facilities.

- Earned 94/Exceptional rating from the Beverage Tasting Institute
- 2008 "World's Best Wheat Whiskey" by Whisky Magazine
- First whiskey to use winter wheat as its primary grain
- 2005 Malt Advocate Magazine “Pioneer Whiskey of the Year”
- 2005 Whisky Magazine’s Gold Editors Choice award



## Low Gap Wheat Whiskey 2 Year Old

Spirits Journal, March 2013, Paul Pacult, 4 Stars / Highly Recommended

Deep straw yellow color; flawless purity. The opening Noise crackles with well-defined and compelling aromas of Wheat Thin crackers and burnt toast then cocoa bean and espresso; intriguing. Entry is spicy, tropical fruit-like and medium dry; midpalate is sweeter and riper adding tastes of toffee, nougat and buttered almonds. Long in the throat with butterscotch-like and delicate sweet finish.



## Kinnickinnic Blended American Whiskey

In 2004, founder Guy Rehorst started Milwaukee’s first distillery since prohibition. Production came on line in 2006. Guy and distiller Doug MacKenzie produce small batch hand-crafted spirits.

- \* Pronounced Kin-i-Kuh-Nik—Ojibwe Indian word meaning “what is mixed”.
- \* Great Lakes Distillery source a first rate Straight Bourbon and blend it with a 100% Wisconsin Malt Whiskey we produce at our distillery in Milwaukee. The ONLY blend of Bourbon and Malt!
- \* Whisky Magazine – Winner of the “Best American Blend” World Whiskies Awards 2013
- \* 100% grain and aged in new American White Oak barrels.
- \* Bottled at 86 Proof and unfiltered.
- \* Complexity, rounded and succulent cherry fruit characters, some spicy and herbal notes on the palate with a long sweet barley finish



Angel's Envy Caribbean Rum Cask Finished Rye Whiskey- Allocated

**Buffalo Trace Distillery**

Van Winkle 10 year 107 proof- Allocated

Van Winkle Family Reserve 12 year- Allocated

Van Winkle Family Reserve Rye 13 Year- Allocated

Pappy Van Winkle 15 year 107 Proof- Allocated

Pappy Van Winkle's Family Reserve 20 Year-Old- Allocated

Pappy Van Winkle Family Reserve 23 Year-Old- Allocated

Eagle Rare 17 Year Old – Allocated

William Larue Weller - Allocated - Rated #1 American Whiskey for 2010 Paul Pacult.

George T. Stagg – Allocated - #1 Spirit in the World by Paul Pacult 2011, 2012

Thomas Handy Sazerac Rye – Allocated- Voted #1 Spirit in the World by Paul Pacult 2013

EH Taylor Single Barrel , Bottled in Bond– Allocated

EH Taylor Straight Rye, Bottled in Bond- Allocated

Sazerac 6 Year Straight Rye Whiskey – Allocated

Sazerac 18Year Old Rye – Allocated

**Heaven Hill Distilleries**

Elijah Craig 12 Year Barrel Proof (134.2)

Elijah Craig 18 Year Single Barrel Bourbon

Parker's Heritage Collection

**Brown Forman Distilleries**

Old Forester Birthday Bourbon

Old Forester 1870 Original Batch

Woodford Reserve Masters Collection



Low Gap Clear Bavarian Hard Wheat Whiskey

Low Gap Clear Malted Rye Whiskey

Hudson New York Corn (William Grant)

Catdaddy Carolina Moonshine (Piedmont)

Midnight Moon Moonshine (Piedmont)

Georgia Moon Moonshine (Heaven Hill)

TryBox Series Newmake Whiskeys - Bourbon, Rye, Corn (Heaven Hill)

Buffalo Trace White Dog (Buffalo Trace)





# Young's Market Company

## AMERICAN WHISKEY PORTFOLIO

Having been to Kentucky and seeing these historic distilleries up close and personal, there is something truly magical about the Bourbon industry.

At Young's Market Company, we believe we have the strongest portfolio in the industry, with companies like Buffalo Trace, Brown Forman, and Heaven Hill, whose history dates back to before Prohibition.

It is also extremely exciting having the "new class" of amazing whiskies in our Portfolio. Breckenridge, Balcones, and Angels Envy have all received serious accolades on their quality.

Whether you are looking for a historical sip, or something fun and innovative, Young's Market proves to have the "good stuff" you're looking for.

**Alessandro Bermudez**

